The storytelling narrative as framework for course design

M. Björk, Malmö högskola

ABSTRACT: By using narrative patterns from fairytales, movies and tv, one can use complementary language to approach course design within higher education. With parallells to popular culture and eyes on design for learning, the concepts of constructive alignment and backwards course design could be comprehended in a different light.

The storytelling narrative is a useable tool both for the designing teacher and the partaking student. For the teacher by means of scaffolding the course design process. For the student as an understandable way of talking about the design decisions made.

The workshop will dynamically move between collegiate, collaborate work amongst the participants and brief presentations of storytelling elements and how they relate to design for learning.

Examples of concepts touched upon during the workshop:

- Who is the hero in your story? Red Riding Hood or the Huntsman? Relating to Biggs' idea of "what the student does".
- Storytelling building blocks as way of analyzing and constructing courses. The design of a course does not benefit of being chronologically similar to the running of a course.
- Story arcs. Long, short and the relation in between the two. How does single learning activities relate to the content of the course and the learning outcomes.

REFERENCES

Biggs, John & Tang, Catherine (2011): Teaching for Quality Learning at University

Daugherty, Kimberly K. American Journal of Pharmaceutical Education70.6 (2006): Backward Course Design: Making the End the Beginning

Davidovitch, Nitza. Journal of International Education Research9.4 (2013): Learning-Centered Teaching And Backward Course Design - From Transferring Knowledge To Teaching Skills

Dirksen, Julie (2016): Design for how people learn

Selander, Staffan & Kress, Gunther (2010): Design för lärande - ett multimodalt perspektiv